



BumbleBee
MARKETING SERVICES

VIRTUAL & LIVE EVENTS

For successful events that get people excited about attending, contact BumbleBee today.

BUMBLEBEE MARKETING HAS EVERYTHING YOU NEED TO:

Hold a
successful event

Get people excited
about attending

Keep attendees
engaged & interacting

As the hosts of hundreds of virtual and live events, we know the best practices on how to plan, implement, and produce experiences that run smoothly and successfully.

From content development to promotion to hosting, our events are engaging, well-attended, memorable experiences. We'll take care of everything, using creative ways to engage attendees during the event. We'll also share participation data to help you update your CRM.

Customer Events

Wake up and re-engage customers throughout their lifecycle with virtual events that show customers how much they mean to your company. Share your latest news, product information, and tips for making the most impact with your product as you organically encourage renewals and advocacy.



Account Based Marketing (ABM)

Focus on priority accounts as you deliver meaningful, personalized experiences. By incorporating ABM into your event strategy, your team aligns more closely to your customers. Tailoring your virtual event to the needs of key accounts also helps you build deeper customer relationships and accelerate revenue opportunities.

Team Building

Get your team in stride with virtual events that remind them of the unique value of teamwork. Reduce feelings of isolation and improve a sense of community and shared understanding. By rallying around a common goal with time to be social as you share your appreciation, remote teams see an increase in positivity and effectiveness.



Partner Incentive Programs

Reward your partners for supporting your revenue goals with educational and engaging event experiences. Give partners a sense of urgency to reach their targets with the right messaging and energetic theme. With the potential to improve partner relationships and your bottom line, partner incentive programs can really deliver the sales boost you and partners need.

Webinars

The "W" word can seem tired unless you target your webinar content to the right audience, at the right time, to get the results you're looking for. Bring back the excitement of online meetings and presentation with webinars that deliver meaningful content from the experts your audience will appreciate.



Tradeshows & Other In-Person Events

There are effective live events happening even during the pandemic. With the right safeguards and incentives, in-person gatherings can provide great top of funnel or sales closing opportunities. With clear goals and a focused message, your tradeshow or in-person meeting can shine a new light on your products and build closer relationships with prospects and clients.

READY TO GET YOUR NEXT EVENT GOING?

BumbleBee Marketing can help you grab the attention of your customers and prospects, get them to take action, and keep them coming back for more. Contact us to discuss your events!

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