Cisco Partner Marketing Central Monthly Recap





What's hot and what's not on PMC for January 2019

Top 10 Most Engaged Campaigns



SPs



Brief recap/explanation of notable jumps or dips in PMC rankings. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed facilisis vehicula nunc, vitae eleifend ligula posuere tempus. Nunc at finibus orci, vel vestibulum magna.

Previously 8th

January Campaign Engagement by Architecture



Security... 10 Install Base

Refresh





Partners

Architecture

Cross



Partners







Asset Types

241 Total D/Ls

Downloads by Asset Type



Top 5



4.8 D/L Per Asset









126 Total D/Ls

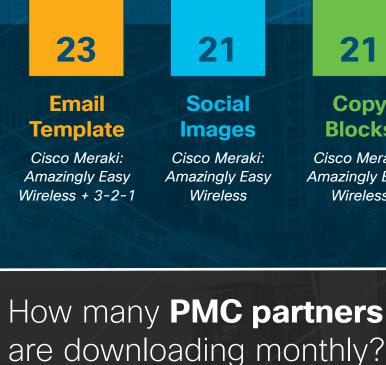




in January

Downloads



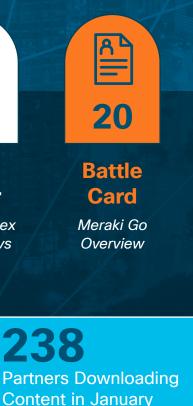




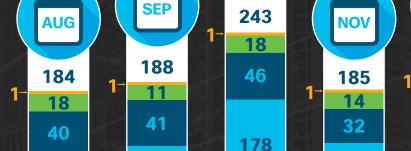




DEC



DVARs



135

125

OCT

Average downloads



Partners visited in

JAN

238

in the past 6 months the 6 months prior Brief recap/explanation of dips between current month and the one before. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed facilisis vehicula nunc, vitae eleifend ligula posuere tempus. Nunc at finibus orci, vel vestibulum magna.

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1. Hiway SA

- Top 10 Most Active partners January
- 3. PC Connection INC

2. Honduras Computer Trading

- 4. Presidio Networked Solutions 5. R2 Unified Technologies
- 6. Cerium Networks Inc
- 7. Anixter INC
- 8. Virtual Graffiti INC
- 9. Clemtech LLC

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10. Aplicaciones Tecnologicas Empresariales