

Cisco Partner Marketing Central Monthly Recap



What's hot and what's not on PMC for January 2019

Top 10 Most Engaged Campaigns



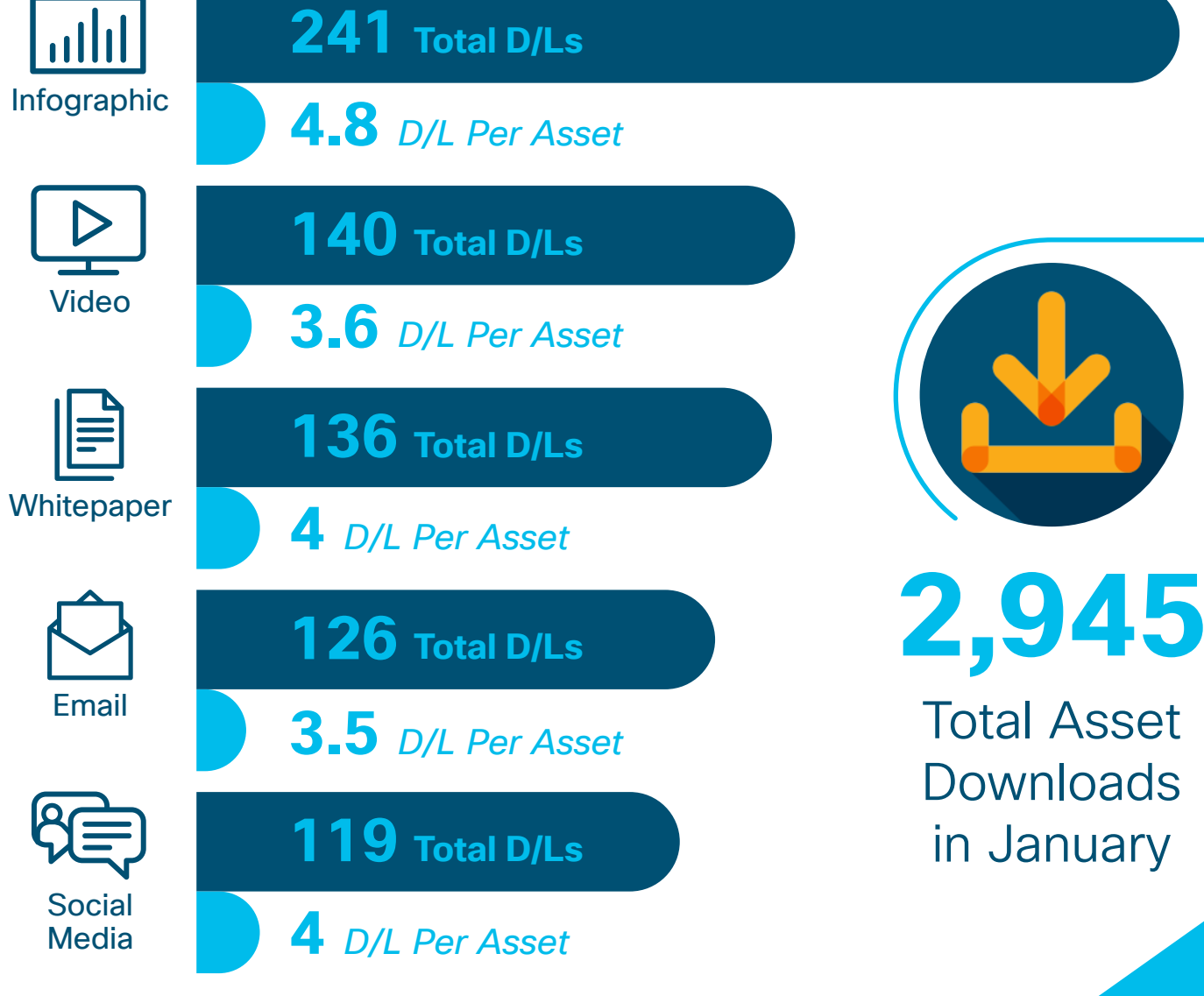
Brief recap/explanation of notable jumps or dips in PMC rankings. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed facilis vehicula nunc, vitae eleifend ligula posuere tempus. Nunc at finibus orci, vel vestibulum magna.

January Campaign Engagement by Architecture

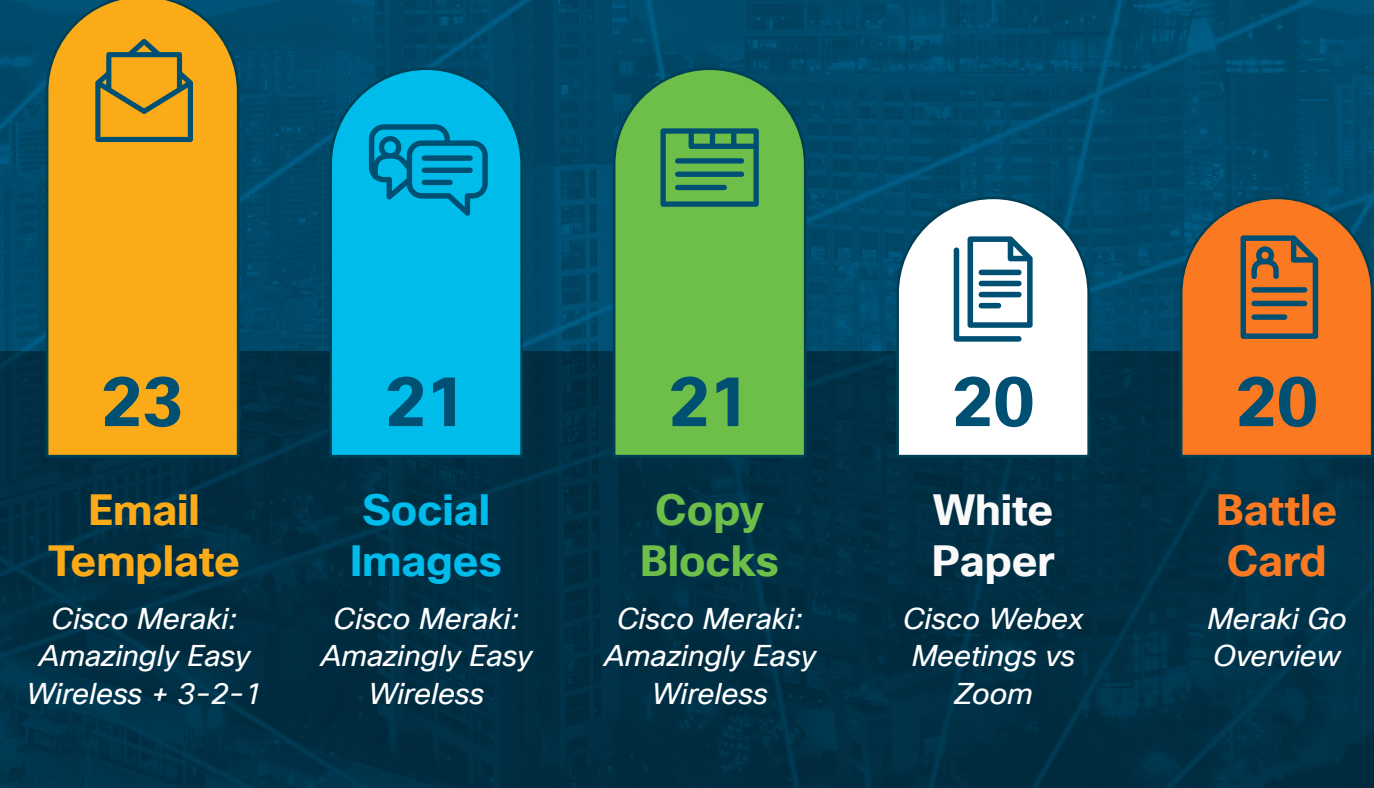


Top 5 Asset Types

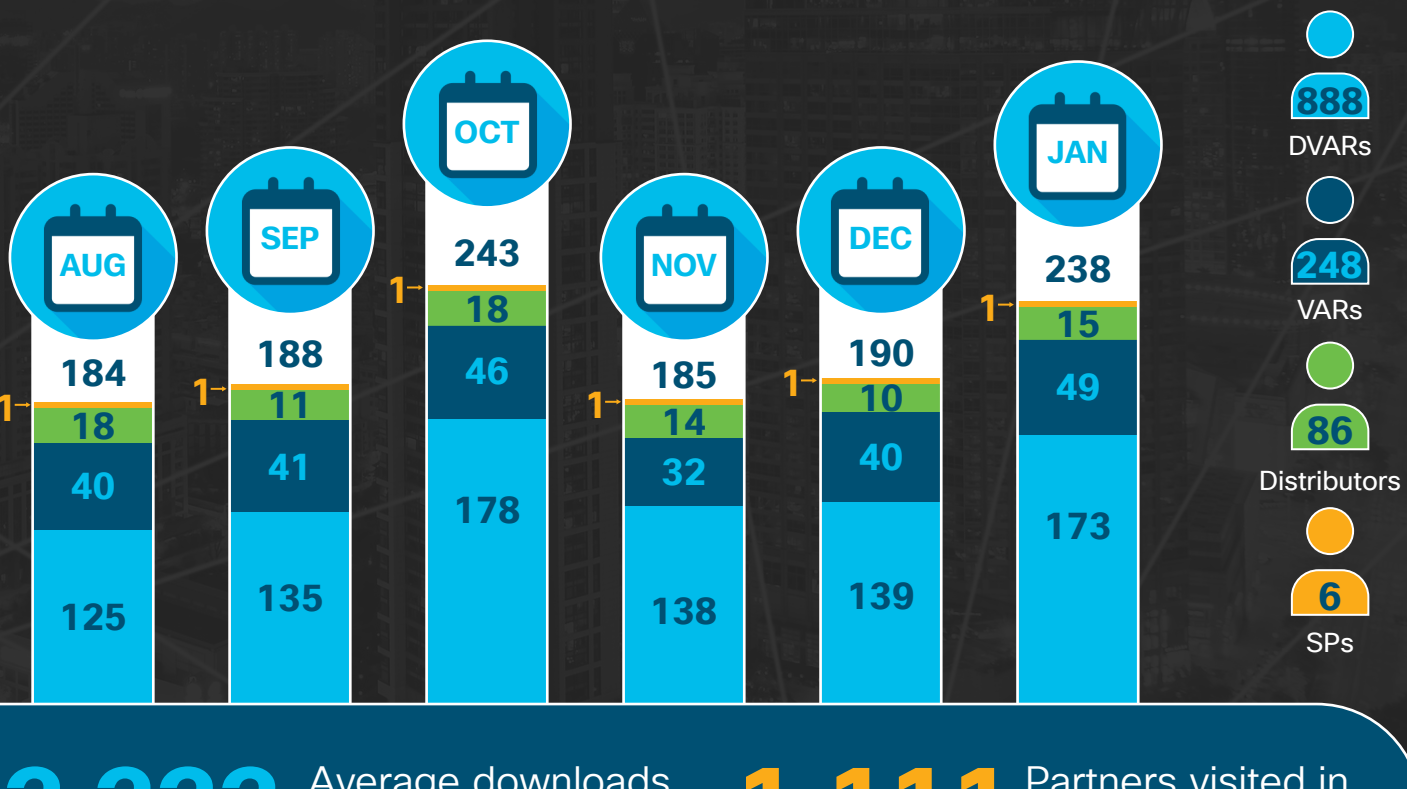
Total Downloads & Average Downloads by Asset Type



Top 5 Asset Downloads



How many PMC partners are downloading monthly?



2,222 Average downloads in the past 6 months | 1,111 Partners visited in the 6 months prior

Brief recap/explanation of dips between current month and the one before. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed facilis vehicula nunc, vitae eleifend ligula posuere tempus. Nunc at finibus orci, vel vestibulum magna.

Top 10 Most Active partners - January

- Hiway SA
- Honduras Computer Trading
- PC Connection INC
- Presidio Networked Solutions
- R2 Unified Technologies
- Cerium Networks Inc
- Anixter INC
- Virtual Graffiti INC
- Clemtech LLC
- Aplicaciones Tecnologicas Empresariales

