



Cisco Smart Design Bundles

Customized Solutions for Commercial and SMBs

It's easier and more profitable to offer your small and medium businesses multiple technologies with a smart designed solution and dynamic discount program.

Three reasons why Smart Design Bundles are simpler and better for you, and better for your customer:

- 1 *Designed to increase margins and improve profitability while delivering a better solution to your customer*
- 2 *Designed to work better together: All Cisco solutions vs. mixed vendor solutions*
- 3 *Designed for faster and easier ordering: No DSA requirement*



Choose the combination that works best for your customer. Get additional discounts for selling multiple technologies.

Select from 2-3 of these technology groups:

Group 1: Switching

- Catalyst 2960/3650/9200L
- All Small Business Switches

Group 2: Wireless

- Aironet 18xx/2800 APs
- WLAN Controller 3504
- All SBTG APs

Group 3: Secure WAN

- Cisco ISR1100
- All Small Business Routers

Add Collaboration to boost your discount

Group 4: Collaboration

- A-Flex Calling
- A-Flex Meeting
- End Points 78xx, MPP Phones
- ATA191, 192
- Kit Mini

Add Security & Management to boost your discount

Security & Management

- FindIT Network Management
- AMP for end points
- Anyconnect



Discounts are based on the deal size & combination of technologies

Level 1 Bundle Discount

Purchase any 2 of Groups 1-3
or
Group 4 and any 2 of Group 1-3

Total Deal Size (Eligible SKUs List Price)

\$2,000 - \$10,000	+3% (Min \$800/group)
\$10,001 - \$150,000	+3% (Min \$2.5K/group)
\$150,001 - \$500,000	+4% (Min \$2.5K/group)

Level 2 Bundle Discount

Purchase Groups 1-3
or
ALL 4 Groups

Total Deal Size (Eligible SKUs List Price)

\$2,000 - \$10,000	+4% (Min \$250/group)
\$10,001 - \$150,000	+4% (Min \$2.5K/group)
\$150,001 - \$500,000	+5% (Min \$3.5K/group)

Extended Discount

For Security and
Management

Total Deal Size (Eligible SKUs List Price)

\$2,000 - \$10,000	+3% (No minimums)
\$10,001 - \$150,000	+3% (No minimums)
\$150,001 - \$500,000	+3% (No minimums)

Offers Not available in APJ and Greater China

For More Information: <https://cs.co/enpromotions>